

The Jones County News

BIRTHDAY AD INFORMATION

A birthday ad may be customized to have any message you would like in it.

This format may also be used for personalized anniversary notices or other accomplishments.

DEADLINE: Birthday ads must be submitted by Monday at 12 noon prior to the following Thursday's publication. Some holidays will require Friday deadlines.

PRICING: Birthday ads are \$15 for a four-inch block (see actual size at right). If you have too information for a four-inch ad, you may buy additional four-inch blocks for \$15 each. This is a significant savings off of open rate advertising, which would be \$29 for a four-inch ad.

PROOFING: You may receive a proof by e-mail or fax. To have a proof sent you to, simply fill out the information below.

FAX PROOF Fax number: _____

E-MAIL PROOF E-mail address: _____

PHOTOS: Photos can be brought into our office or sent by e-mail to design@jcnews.com.

Photos must be in a .jpg format and at least 300 dpi. Subject line should include full name of person in the ad.

PAYMENT: Prepayment is required on all birthday ads. We accept cash, checks, and all major credit cards. Credit cards can be used in our office or can be taken over the phone..

Name of person submitting ad: _____

Phone: _____

POLICIES: Birthday ads are important to The Jones County News. The deadline for each issue is the Monday prior to Thursday's edition, except on certain holidays, which will have Friday deadlines. Birthday ads should be submitted along with this form.

Ad text may be attached to this form or written on the back of it. The Jones County News is not responsible for lost or damaged photographs. The Jones County News will not accept responsibility for, and will not run corrections on, information that is submitted incorrectly. Ads will only run again at full cost to the person submitting the ad, unless the error is on the part of The Jones County News. As in other areas of this newspaper, we reserve the right to edit information to fit in the size selected and use news judgement to determine what will be published.

MORE INFORMATION: If you have questions, please contact Karen Hunsinger or Jennifer Gibson at (478) 986-3929.

ACTUAL AD SIZE

for four inch ad

Ads may be
purchased in \$15
four-inch blocks, a
significant savings
off of open rate
advertising.